



SUSTAIN  
ABILITY

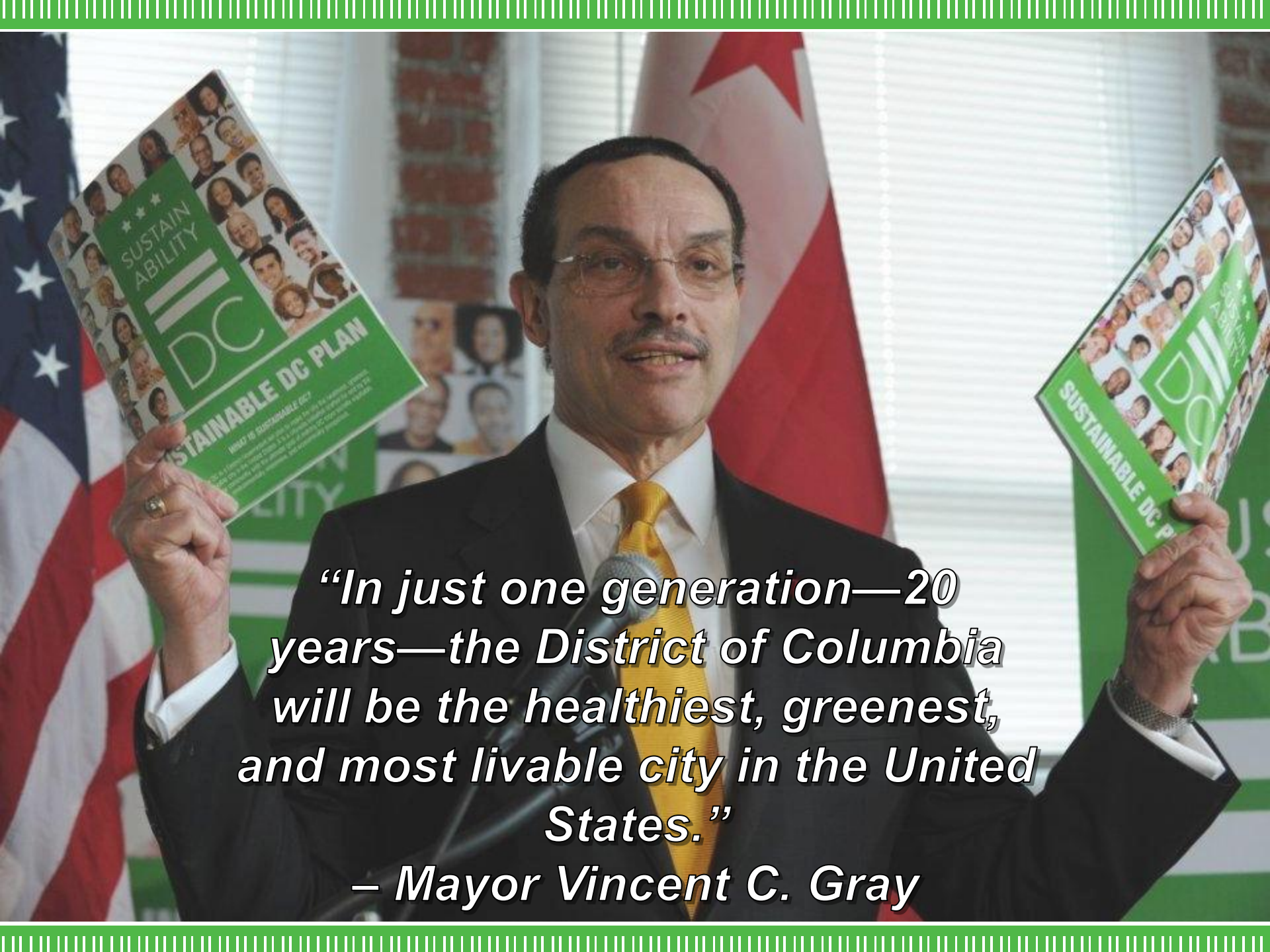


DC

# **Sustainable DC**

**The Green Economy in  
the District of Columbia**

***[www.sustainabledc.org](http://www.sustainabledc.org)***



*“In just one generation—20 years—the District of Columbia will be the healthiest, greenest, and most livable city in the United States.”*

*– Mayor Vincent C. Gray*



# 8<sup>th</sup> greenest city in U.S. and Canada

(2011 Economist Intelligence Unit)



Credit: By Flickr user reed\_sandbridge





**4% of District jobs are in green  
goods and services - 2<sup>nd</sup> highest  
of any state** (Bureau of Labor Statistics)





**#5 best clean technology industry**  
(metro DC) - Clean Edge Inc.

# Cutting Edge Framework



- ▶ 32 Ambitious Goals and Measurable Targets
- ▶ 143 Specific Actions – short, medium and long term

4 CHALLENGES	7 SOLUTIONS
<ul style="list-style-type: none"><li>• Jobs and the Economy</li><li>• Health and Wellness</li><li>• Equity and Diversity</li><li>• Climate and Environment</li></ul>	<ul style="list-style-type: none"><li>• Built Environment</li><li>• Energy</li><li>• Food</li><li>• Nature</li><li>• Transportation</li><li>• Waste</li><li>• Water</li></ul>

# Jobs & the Economy



**Goal 1: Grow and diversify DC's business sectors for sustained economic prosperity.**

**Action 1.1:** Complete review of regulatory reform options to make it easier to do business in the District.

**Action 1.2:** Formally recognize corporations that meet independent social and environmental performance standards (B-corps).

**Action 1.3:** Use anchor institutions to create local markets for sustainable enterprises.

# Jobs & the Economy



## **Goal 2: Expand the number and range of jobs available to residents and ensure access through skills training**

**Action 2.1:** Improve integration of sustainable jobs training into school curricula to expose schoolchildren to new careers.

**Action 2.2:** Partner with Workforce Investment Council to develop targeted workforce development strategies.



# Other Contributing Actions



## Built Environment

**Action 3.3:** Train 100 residents for building operations and maintenance

**Action 4.2:** Incentives for new building projects to achieve at least the LEED Gold certification or equivalent

## Energy

**Action 1.4:** Fund \$500 million of renewable energy and energy efficiency retrofits

**Action 2.3:** Build 1,000 additional residential and commercial renewable energy projects

## Water

**Action 2.1:** Install 2 million new square feet of green roofs

# Sustainable DC Job Development



- ▶ **Over first 5 years, Sustainable DC will create upwards of:**
  - ▶ 19,500 new permanent jobs
  - ▶ 5,400 temporary 1-year jobs (1,080 annually)
  
- ▶ **Will give 17,050 residents access to permanent employment via:**
  - ▶ Direct training
  - ▶ Tax credits to employers who provide on-the-job training